

Producing Australian Children's Television With Public Value

About the Book

This book provides a comprehensive guide to producing Australian children's television with public value. It covers everything from concept development to production and distribution, and includes case studies of successful Australian children's television programs.



Creativity, Culture and Commerce: Producing Australian Children's Television with Public Value

★★★★★ 5 out of 5

Language	: English
File size	: 4457 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 222 pages



The book is written by a team of experts in the field of children's television, and it draws on the latest research and best practices. It is an essential read for anyone who is interested in producing children's television that is both entertaining and educational.

What You'll Learn

- How to develop a concept for a children's television program

- How to produce a children's television program
- How to distribute a children's television program
- The importance of public value in children's television
- Case studies of successful Australian children's television programs

Who Should Read This Book?

- Producers of children's television
- Writers of children's television
- Directors of children's television
- Commissioners of children's television
- Researchers in the field of children's television
- Anyone who is interested in producing children's television that is both entertaining and educational

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Reviews

"This book is a must-read for anyone who is interested in producing children's television that is both entertaining and educational. It provides a comprehensive guide to everything from concept development to production and distribution, and it includes case studies of successful Australian children's television programs." - Dr. Jane Jenkins, University of New South Wales

"This book is an essential resource for anyone who wants to produce high-quality children's television. It provides a wealth of practical advice and insights, and it is written by a team of experts in the field." - Professor David Buckingham, University of Loughborough

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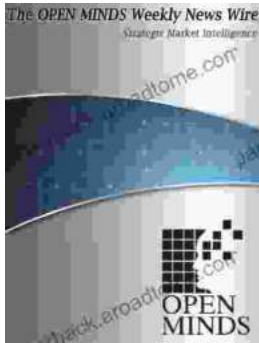
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